

SANGIOVESE

Welcome to the cradle of civilization. During the 7th century BC, an ancient civilization known as the Etruscans lived in what is Italy of today. This civilization was the forerunner of the Roman Empire. An amazing reality is the fact that "Guiseppe" and his family, who are currently living and roaming the hills of Tuscany, are descendants of the Etruscan civilization. The red wine drunk by the Etruscans was later called "sanguis jovis" by the Romans, meaning "the blood of Jupiter".

The Romans drank the wine during their extravagant lunches, during which many a boring joke was told – beware the one that did not laugh as a session in the Coliseum could always be arranged. Luckily their spirits lifted to a higher moral ground after drinking enough "JOVE". Now, imagine yourself sitting in the Piazza del Campo for the annual race known as the Corse del Palio, with colourful flags waving and the crowd becoming more jovial from drinking the JOVE. This event has been happening for centuries.

It is in the blood of the people – to this day they still bet on the outcome – sometimes losing wives, daughters and even wine estates, the first not being a bad option all things considered..... This all due to the blood of Jupiter – Sangiovese.

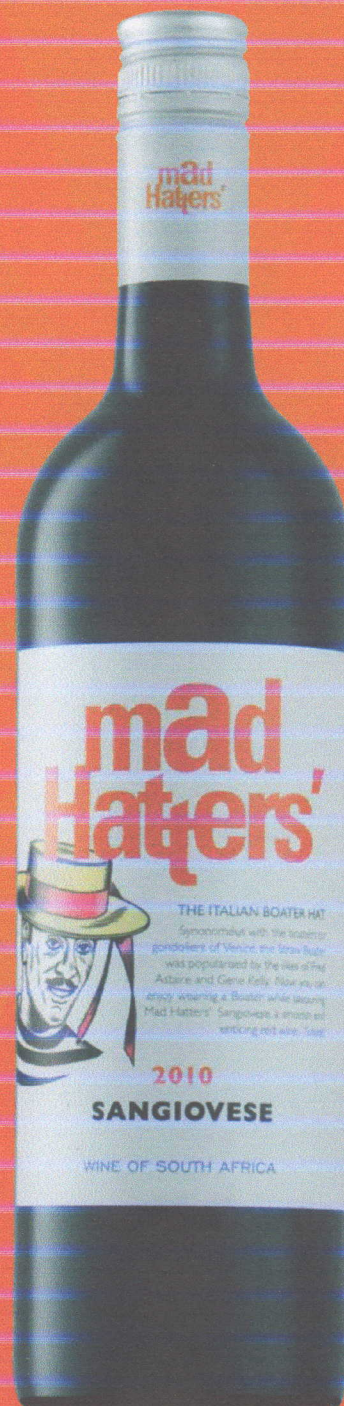
WINEMAKERS NOTES:

The blood of Jupiter is not called 'Sanguis Jovis' for nothing! Perfumed with hints of cassis and rose petals on the nose. The flavours waltz on fresh tannins allowing for clear, bright fruit expression leading to a brisk, dry finish with a sweetish after palate.

WINE MAKING:

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mad Hatters'



Italian Boater Hat