**New Release – Scotto Cellars Brands**

**One of California’s Oldest Continous Wine Producers**

**RARE RED**
Gold Medal/95 Points
2012 California State Fair Commercial Wine Competition

**RARE WHITE**
Gold Medal
2012 San Francisco Chronicle Wine Competition

**2012 California State Fair Commercial Wine Judging**
Rare Red 4 Grape Blend NV – Gold Medal, 95 Points, Best of Class California Appellations
Rare White 4 Grape Blend NV – Silver Medal

**Fifth Generation Vintners, the Scotto Family, have been at the cutting edge of wine style trends since the late 1940s. Many a household name brand has been developed by them, to then be sold to larger companies… Though their initial brand is still going and has graced over 200,000,000 glasses since its creation over 60 years ago.**

**Today we are excited to introduce Kentucky to their long established Old Vine Old Clone Zinfandel called “Regio” as well as their newer exciting Blend Brand called Rare Wines. Straightforward, well-crafted four varietal White & Red blends. Offering up great structure, fruit and cleanliness of flavors… They impressed us, and once we tasted them on their second day of being opened – they WOWED us! We’re sure that you’ll agree.**

**Pricing**

**Wine Cs Pk Bottle Case 2 Cs/BTG 5 Cases Mix**

Rare Red & White 12 $7.80 $90.00 $84.00 $82.80

Regio OVOC Zinfandel, Lodi 12 $9.30 $108.00 $102.00 $96.00